

A group of seven diverse professionals are standing together in an office hallway. They are dressed in various styles of business attire, including suits, blazers, and casual shirts. Some have their arms crossed, while others have their hands in their pockets. The background shows office doors and windows.

POSITION SUCCESS INDICATOR

New Talent DNA Mapping for finding your fit in the new world of work



H POWERED BY HIRE DIRECTION

Introduction

The job market is complex and changing. You try to keep up. But getting a good job is hard. And getting the *right* job can feel impossible.

You've taken the same outdated advice, and career tests. But if you haven't done talent DNA testing, well...it's time to level-up.

Position Success Indicator (PSI)

Introducing Hire Direction's new talent DNA assessment & alignment mapping technology, PSI. Unlike traditional career assessments, you get custom insights you can actually use to build resumes, drive interviews, get the *right* jobs, receive promotions, and make the best career moves.



LEARN MORE about talent DNA testing by watching this video on  [YouTube](#)

[HD Workforce Talent Genome Project](#) video

Video link address: <https://www.youtube.com/watch?v=MWD6qqjJ5iY>



TALENT | ALIGNMENT | NAVIGATION

What is PSI?

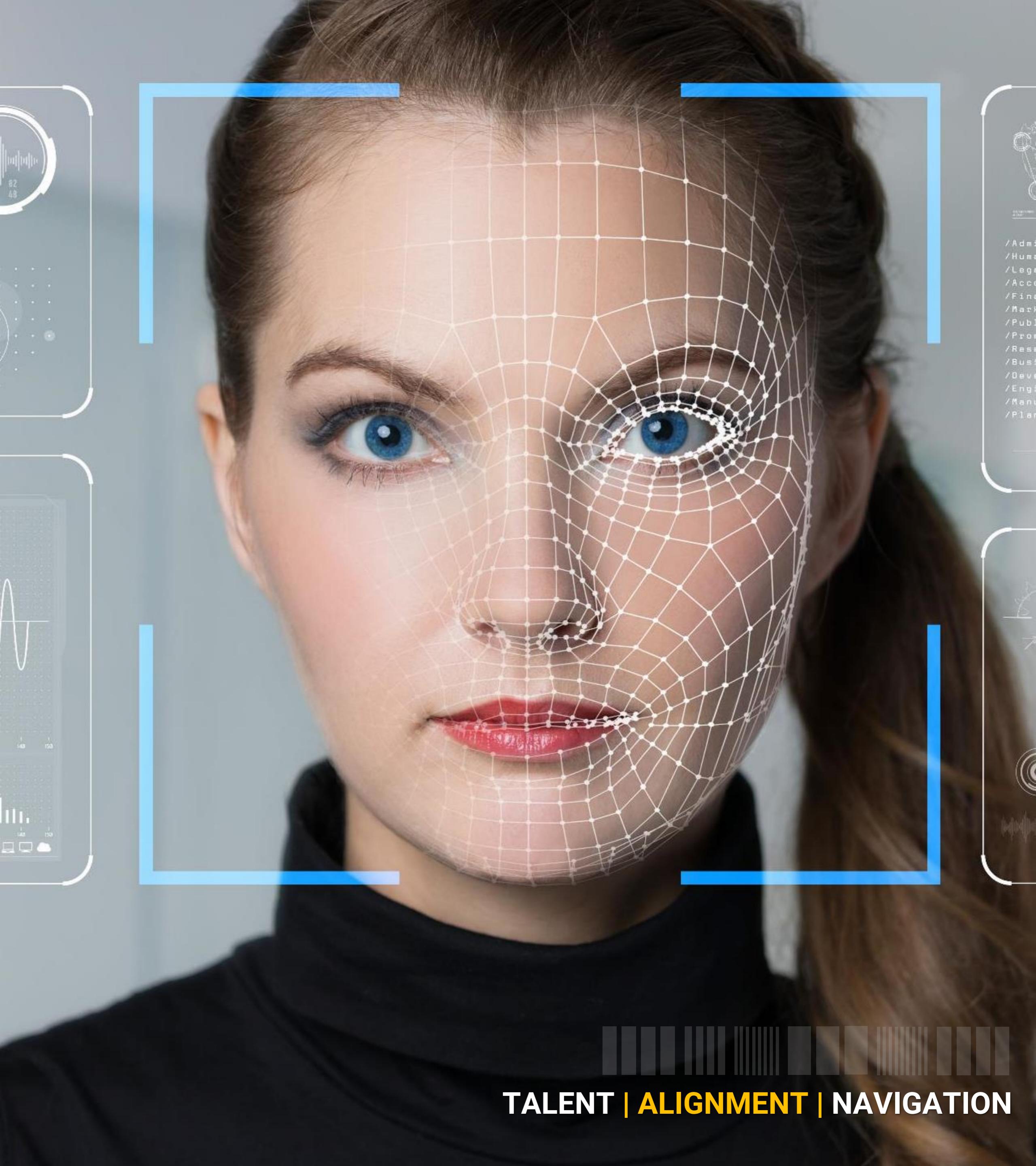
A next-generation “*operational*” strength assessment that captures, measures, and maps your unique talent code. PSI reveals your occupational hard-wiring in a *talent* DNA report called the Professional Success Plan.

What does it measure?

PSI measures *talent* DNA – operational performance patterns that individuals exhibit naturally. PSI does *not* measure or factor in personality, intelligence, or professional experience. It identifies work activities where you naturally focus and channel your energy, attention, and creativity; and reveals how your unique talent codes matches common work-tasks, team-roles, and job requirements.

PSI Talent DNA & Talent Genome™

Not all *talent* DNA is the same. PSI talent DNA is made up of (32) operational markers located in Hire Direction’s map of the Talent Genome™. The markers are divided in (6) competency categories that are directly correlated to job requirements.





What PSI tells you

The foundation of professional success is understanding what you do well. Whether you're looking to begin, advance, or transition your career; PSI reveals four (4) Professional Alignment Factors that are crucial for understanding your talent, identifying the *right* jobs, and making the best career moves.

WORK-FIT | Your Primary Operational Strength

There are only (4) types of work. Knowing your work-type or work-fit gives you a big-picture view of what your primary operational strength is and how it connects you to jobs, positions, and organizational roles in the world of work.



ORG-FIT | Your Core Business Competency

Your talent is directly aligned with (1) of (8) business functions that are common to most all organizations. Identifying your org-fit uncovers your career path by revealing where you create the most value for companies across all industries.



ROLE-FIT | Your Most Valuable Team Position

Focusing your efforts in (1) of (3) major role types helps you increase your engagement and maximize your performance. Staying in your professional lane and taking on the right roles enhances your team-impact-value and job satisfaction.



JOB-FIT | Your Fit to Job Requirements

Understanding how you fit job requirements allows to identify the right position by job description, connect your resume directly to position needs, and interview strong with effective strength-team-impact-value communication.



Professional Success

Professional success is leveraging your talent to get the “right” jobs, create opportunities, and make the best career moves. But first, you need to properly identify your talent and understand how it translates into value for organizations. Taking the PSI and getting your talent codes are the first steps on the road map to professional success.

Get your talent codes

Complete PSI in ~ 10 minutes and purchase the Professional Success Plan – your customized Talent DNA Report, career advancement blueprint, and unique talent DNA codes.

TAKE PSI NOW

Assessment Link: www.hire-direction.com/assessment



LEARN MORE about the benefits of taking PSI, visit our website at www.positionsuccess.com and watch this  [YouTube](#) video.

[Position Success: Talent DNA enhanced Professional Development](#)

Video link address: <https://www.youtube.com/watch?v=k2x1ZHRnTGw&t=1s>



TALENT | ALIGNMENT | NAVIGATION

PROFESSIONAL SUCCESS PLAN

Customized Talent DNA Report

The Professional Success Plan is the key to uncovering your operational strengths, communicating your value, knowing where you thrive, and pinpointing success for your career.

- ✓ Identify Your Strengths
- ✓ Communicate Your Value
- ✓ Build the Better Resumes
- ✓ Interview Strong
- ✓ Get the Right Jobs
- ✓ Advance Your Career

What's inside



WORK-FIT | Position Alignment Map (page 8)

The work you are best-suited for in any organization or industry



ORG-FIT | Organizational Fit Map (page 6)

The business functions that represent your core competency and career path



ROLE-FIT | Organizational Alignment Map (page 7)

The core functions and job duties that allow you to have maximum team impact



JOB-FIT | Your Alignment Plan (page 9) & Requirements Insert (page 11)

The job requirements that directly match your operational strengths and talent DNA code

TAKE PSI NOW

Assessment Link: www.hire-direction.com/assessment



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